

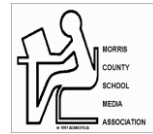
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MORRIS COUNTY SCHOOL MEDIA ASSOCIATION  
Celebrating over 50 years of professional development and collaboration

# NEWS & VIEWS

## January 2019

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### SEASONS GREETINGS!

Dear Colleagues,

I hope you all had a wonderful holiday season filled with good food, time with friends and family as well as time to relax, unplug and recharge.

This year I have been taking a new approach to reach the staff in my building. I am still using a Newsletter. I've formatted them as a 1 page flyer aimed at a specific department. We have 16 new people assigned to our building not including the three mid-year changes due to maternity leave and the student teachers. At times I cannot keep all of the names and departments straight let alone the changes to the curriculum. This approach allows me to highlight one or two tips specifically related to a group of teachers while also allowing me to highlight events, contests and new additions to our collection. So far the response has been great and I think more teachers than ever are reading what I send out. (I know, because kids will come in and ask about things I've posted in the newsletter.)

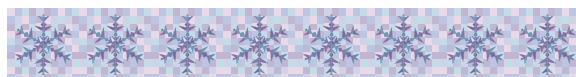
I use Canva as the creation tool and send electronic copies to each teacher in a department. I also leave a couple of printed copies in our staff rooms posted on the copiers. If you have not yet started using Canva it is a wonderful tool that integrates to Google and allows even the least creative people to digitally design interesting eye catching posters, flyers, newsletters, infographics, invitations and more.

It was a pleasure seeing so many of you all at the NJASL fall conference. I hope more of you can join us for our upcoming Best Books for Elementary and Best Books for Middle/High School presentations at the Parsippany Public Library on January 16 (snow 1/23). In addition to the Best Books presentation we will be sharing some vital information about our constitution & bylaws.

Looking forward to seeing you all soon.

Tara Collins  
President, MCSMA





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**Make sure your membership is up-to-date!**

**PLEASE NOTE: Returning members whose information has not changed do not need to complete an application form — just indicate your name with your payment.**

**Morris County School Media Association**

**Membership Application**

Please complete this form and bring it to the next meeting with a check for \$15, or mail to: Rozana Caivano, Media Specialist, Roxbury High School, 1 Bryant Drive Succasunna NJ 07876

Name: \_\_\_\_\_

School Address: \_\_\_\_\_

\_\_\_\_\_

Grade Level: \_\_\_\_\_

District: \_\_\_\_\_

School E-Mail Address: \_\_\_\_\_

Home Address: \_\_\_\_\_

\_\_\_\_\_

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**MCSMA Executive Board 2017-2018**

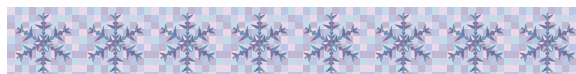
**President – Tara Collins**

**Vice President and Programming – Steve Cullis**

**Corresponding Secretary – Vera Borum**

**Recording Secretary – Mary Szoke**

**Treasurer – Nancy Bosch**



## **How Reference USA Can Help you in Your Work** **January 9<sup>th</sup>, 2-4pm**

The MAIN library consortium and the County College of Morris Library are sponsoring a workshop for county and municipal employees on how they can use Reference USA in their work.

It is free but you must register at [lrcref@ccm.edu](mailto:lrcref@ccm.edu)

[More information can be found here.](#)

**Keep up with MCSMA online!**



**Bookmark our website**

[www.mcsma.info](http://www.mcsma.info)

**Like Morris County School Media Association on  
Facebook**

**and**

**Follow MCSMALibrarians on Twitter**



**Next Meeting:**  
**Best Books Presentation**  
**Wednesday, January 16**  
**(Snow Date January 23)**

**Parsippany-Troy Hills Public Library**  
**449 Halsey Road**  
**Parsippany, NJ 07054**  
**(973)-887-5150**

**Meeting starts at 4:30 pm – Join us for snacks and conversation at 4:00pm!**  
In the event of inclement weather, please call the library or check the website  
([www.parsippanylibrary.org](http://www.parsippanylibrary.org)) for closing information.

Join us to hear the top book selections from the past year or so. The Children's and Teen staff of the Parsippany-Troy Hills Public Library System will present their picks in two concurrent sessions, one for elementary school staff and one for middle school and high school staff.

After the presentations, you will have the chance to look over the books, and annotated booklists will be available for both sessions. If you are unable to attend the meeting and would like to receive the booklists, please send an email to [rose.schulman@parsippanylibrary.org](mailto:rose.schulman@parsippanylibrary.org).

This meeting is free for members and \$10 for nonmembers. You can join or renew your membership at the meeting. Professional development certificates will be available.